

The background of the poster is a collage of three images. On the left, a mountain range is visible under a blue sky. On the right, a large green lawn with many people sitting and walking is shown, with a large evergreen tree in the background. In the foreground, a wide set of concrete stairs is being walked by several people, including a woman in a black top and a man with a backpack. The text is overlaid on a white, angular shape that cuts across the images.

SIGITE 2019

DATES: OCTOBER 2-5, 2019

LOCATION: GREATER
TACOMA CONVENTION
CENTER,
TACOMA, WASHINGTON

**HOSTED BY THE UNIVERSITY
OF WASHINGTON TACOMA**

THE PREMIER EVENT IN INFORMATION TECHNOLOGY EDUCATION AND RESEARCH

The 20th Annual Conference on Information Technology Education will be hosted by the University of Washington Tacoma and will be held at in Tacoma, Washington. The conference is sponsored by the ACM Special Interest Group on Information Technology Education (SIGITE), which is a community of approximately 400 people who, in addition to their specialization within computing, have a strong interest in the quality of computing education. The SIGITE Symposium is the flagship conference of the organization and is regularly attended by more than 150 people. This conference provides a forum for sharing and developing ideas relating to Information Technology research, education, applications, IT industry academia relationships and our roles as professionals, educators, and advocates for the effective use of Information Technology. Conference attendees are looking for new ideas, textbooks to support their courses, and materials to improve the effectiveness of their teaching. In addition to selecting the textbooks and support materials for their courses, conference attendees influence the choice of computing equipment for their laboratories, their departments, as well as for their industrial and corporate partners.

MAKE THE MOST OF YOUR MARKETING DOLLARS

Find your target audience among more than 150 attendees who come from the college and university Information Technology, Information Systems, and Computer Science education and research community.

Develop and renew relationships with other computing professionals from the United States, Canada, and throughout the world.

Listen to what computer educational professionals have to say about your product and future product needs.

Increase your understanding of the educational IT profession.

Get more exposure with more than 12 full hours of conveniently scheduled exhibit time.

Sell your products and services on the show floor.

Qualify for outstanding sponsorship and advertising opportunities to suit your level of commitment.

AND ... an Exhibit Area that will maximize your exposure.

GET THE MAXIMUM EXPOSURE

CONFERENCE SUPPORTER

Show your company's support for the computer educational and research community. Get additional exposure for your company.

EXHIBIT

Showcase your products and services to more than 150 decision-makers and authorized purchasers.

ADVERTISE

Reach the entire SIGITE 2019 conference of more than 150 attendees in the conference publications.

TACOMA, WASHINGTON

The University of Washington Tacoma is the host for the 20th Annual Conference for the Special Interest Group for IT Educators. The campus is located in downtown Tacoma Washington and has revitalized the downtown area. The campus is within walking distance of the conference site and the conference hotels. The campus has grown to 5500 students since its founding in 1990. The Information Technology Program is the 37th ABET accredited program in the United States and has 210 students. Graduates of the program work for tech giants Microsoft, Amazon, T Mobile, Expedia, Infoblox, Boeing and many other companies throughout the South Sound.

Tacoma is located on the west coast of the state of Washington. It is located only 58 miles northwest of Mount Rainer National Park. Tacoma is known for its glass art, outdoor activities, and nightlife. While you are there, you can enjoy the Point Defiance Zoo, Mount Rainer National Park, or the Museum of Glass.



CONFERENCE SUPPORT OPPORTUNITIES

PLATINUM SUPPORTER \$2500

Supporters participating at SIGITE 2019 at the Platinum Supporter level will receive maximum exposure:

Platinum Supporter Thank You and highlight on the SIGITE 2019 web site.

Logo significantly displayed on the SIGITE 2019 web site with a link of their choice

Exhibit booth setup through duration of conference with priority placement 20-minute dedicated presentation of the supporting organization's choice

Abstract of supporter session presentation appears in official proceedings and are archived in ACM Digital Library.

Two inserts in every attendee's packet

Two complimentary Conference Registrations

Prominent recognition with logo displayed in conference signage.

One complimentary, full page, color advertisement in the conference program 50% discount on additional advertisements in conference

Flash Talk at Plenary Session

PLATINUM PLUS SUPPORTER \$3000

Supporters participating at SIGITE 2019 at the Platinum Plus Supporter level will receive all of the above, plus the opportunity to present a Conference Workshop.

GOLD SUPPORTER \$2000

Supporters participating at SIGITE 2019 at the Gold Supporter level will receive significant exposure:

Gold Supporter Thank You and highlight on the SIGITE 2019 web site

Logo specially displayed on the SIGITE 2019 web site with a link of their choice

Exhibit booth setup through duration of conference with priority placement

One insert in every attendee's packet

One complimentary Conference Registration

Special recognition with logo displayed in conference signage

One complimentary, half-page, color advertisement in the conference program

25% discount on additional advertisements in conference Flash Talk at Plenary Session

SILVER SUPPORTER \$1000

Supporters participating at SIGITE 2019 at the Silver Supporter level will receive the following exposure:

Silver Supporter Thank You and highlight on the SIGITE 2019 web site

Logo displayed on the SIGITE 2019 web site with a link of their choice

Exhibit booth setup through duration of conference

One insert in every attendee's packet

One complimentary Conference Registration

Recognition with logo displayed in conference signage

One complimentary, quarter-page, color advertisement in the conference program

AS A SIGITE 2019 CONFERENCE SUPPORTER, YOU GET:

Supporters participating at SIGITE 2019 at the *Platinum Plus Supporter* level will receive all of the above, plus the opportunity to present a Conference Workshop.

OTHER CONFERENCE SUPPORT OPPORTUNITIES

EVENT SUPPORTER

Amplify your exposure to SIGITE attendees with your support of these additional opportunities. Recognition for sponsorship will appear in program and in signage.

Conference Supporter:
\$200-1000

Attendees enjoy networking with each other and meeting our exhibitors during the evening conference reception, meals and coffee breaks.

Opportunities exist for Lunch, Dinner and coffee break support.

IN KIND DONATIONS

The SIGITE 2019 Conference welcomes pre-approved In-Kind Donations of the following conference items from supporting organizations:

Attendee Registration Bags
Attendee Badge Holders
Volunteer T-shirts
Sticky Note Pads

Other appropriate in-kind items may be suggested with the approval of the Conference Sponsorship Chair.

All item production and shipment costs are the responsibility of the supporting organization. Please contact the SIGITE Sponsorship Chair to coordinate.

ADVERTISING OPPORTUNITIES

The SIGITE 2019 Conference Program is distributed to all conference attendees and contains information about the conference, exhibits, advertisements, supporter recognition, and exhibitor information. Space is assigned on a first come/first served basis.

COVER ADVERTISING

Full Page Back Cover (4-Color): \$250
Full Page Inside Front Cover (4-Color): \$225
Full Page Inside Back Cover (4-Color): \$225

INSIDE ADVERTISING

Full Page (4-Color): \$200
Half Page (4-Color): \$100
Quarter Page (4-Color): \$50

REGISTRATION BAG INSERTS

Registration Bag Inserts: \$100/insert

AD SPECIFICATIONS

Full page - bleed: Trim size 8.5”w x 11”h (allow 1/8” bleed area on all sides)
Full page - non-bleed: 7.5”w x 10”h
Half page: 7.5”w x 4 7/8”h (horizontal only)
Quarter page: 3.5”w X 4 7/8”h

DEADLINES

Reserve Ad Space: July 15, 2019
Payment: July 30, 2019
Artwork (Electronic files): August 15, 2019

Only the following file formats will be accepted:

PDF (High resolution; all graphics, logos and images used must be a minimum 300dpi resolution)

Adobe Illustrator (EPS preferred, TIFF or JPG with all type converted to outlines. Minimum 300dpi resolution.

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OCTOBER 2-5 2019

LOCATION:

**GREATER TACOMA CONVENTION CENTER
TACOMA, WASHINGTON**



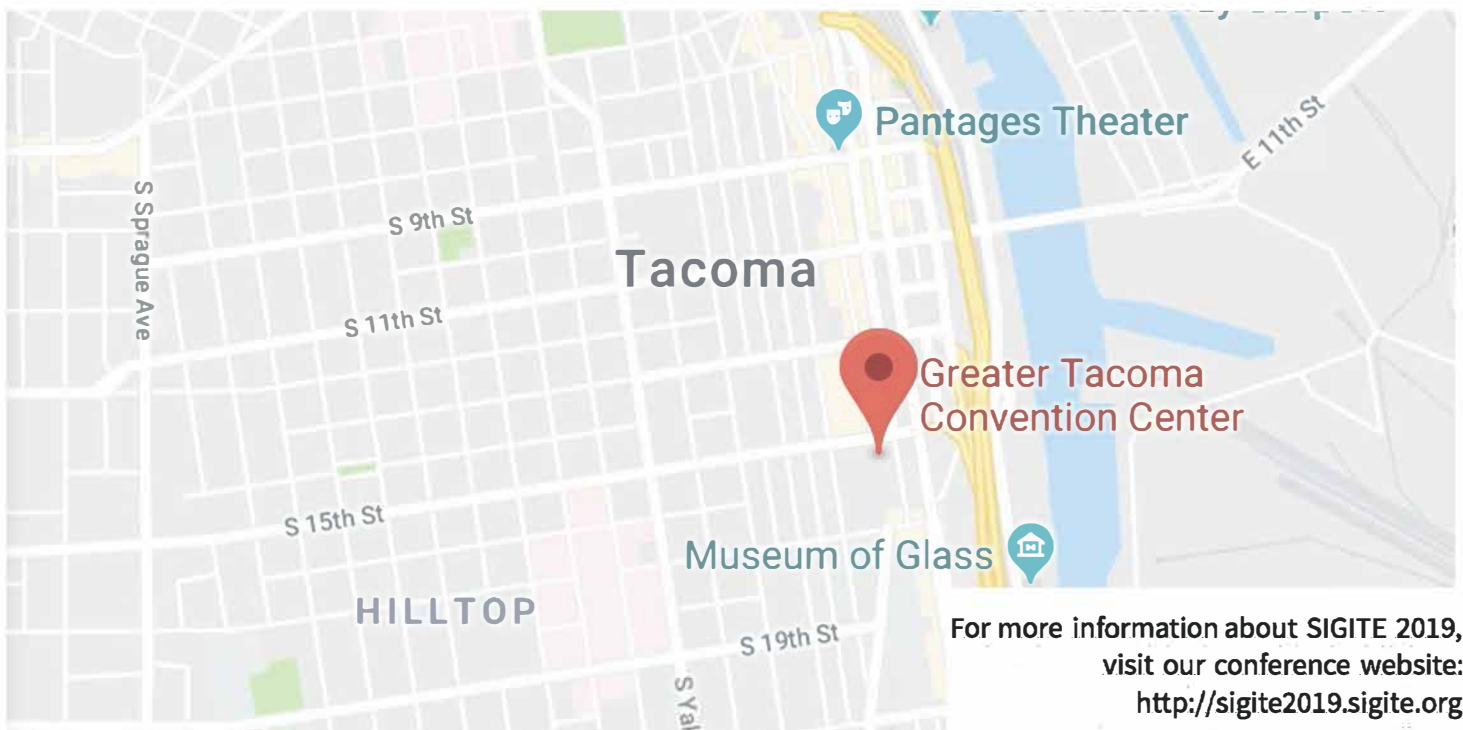
**HOSTED BY THE UNIVERSITY OF WASHINGTON
TACOMA**

SPONSORSHIP CONTACT INFORMATION

Information about sponsorship, advertising, and exhibit opportunities, please contact the conference sponsorship chair(s):

Hollis Greenberg, Sponsorship Co-Chair
Wentworth Institute of Technology
greenbergh1@wit.edu
ph: 617-989-4305

Sachin Pawaskar, Sponsorship Co-Chair
University of Nebraska at Omaha
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For more information about SIGITE 2019,
visit our conference website:
<http://sigite2019.sigite.org>